FOREVER 21

FOR IMMEDIATE RELEASE Relations

Forever 21 Public

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Forever 21 Partners Parsons School of Design

August 3, 2019

FOR IMMEDIATE RELEASE (Los Angeles, August 2019)- Forever 21, one of the most recognized and largest independent fashion retailers in the world, debuts its Fall collection and campaign globally.

The Fall Collection is the product of a collaborating with Parson's School of Design. The line is designed by twelve seniors from Parsons. Their designs include new styles as well as remakes of classic and loved styles. For women, this collection includes warm sweaters, knit basics, thermal wear, and fashionably warm outerwear. For men, this collection includes warm layering options, thick flannels, thermal wear, and fleece-lined sweatpants.

The Forever 21 Fall Collection launches in stores globally and on Forever21.com on August 3, 2019, and ranges from \$7.90 to \$49.00.

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ABOUT FOREVER 21

Forever 21, Inc., headquartered in Los Angeles, California, is a fashion retailer of women's, men's and kids clothing and accessories and is known for offering the hottest, most current fashion trends at a great value to consumers. This model operates by keeping the store exciting with new merchandise brought in daily. Founded in 1984, Forever 21 operates more than 815 stores in 57 countries with retailers in the United States, Australia, Brazil, Canada, China, France, Germany, Hong Kong, India, Israel, Japan, Korea, Latin America, Mexico, Philippines and United Kingdom. For more information please visit: www.newsroom.forever21.com

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